

maintaining the data needed, and c including suggestions for reducing	ompleting and reviewing the collect this burden, to Washington Headqu uld be aware that notwithstanding ar	o average 1 hour per response, inclu- ion of information. Send comments arters Services, Directorate for Infor ny other provision of law, no person	regarding this burden estimate of mation Operations and Reports	or any other aspect of th , 1215 Jefferson Davis l	is collection of information, Highway, Suite 1204, Arlington	
1. REPORT DATE MAY 2011	2. DEDODE TVDE			3. DATES COVERED 00-00-2011 to 00-00-2011		
4. TITLE AND SUBTITLE				5a. CONTRACT NUMBER		
The Problem of Politically Driven System Development				5b. GRANT NUMBER		
				5c. PROGRAM ELEMENT NUMBER		
6. AUTHOR(S)				5d. PROJECT NUMBER		
				5e. TASK NUMBER		
				5f. WORK UNIT NUMBER		
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) PajamasandSoftware LLC,New Haven ,CT,06515				8. PERFORMING ORGANIZATION REPORT NUMBER		
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)		
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)		
12. DISTRIBUTION/AVAIL Approved for publ	LABILITY STATEMENT ic release; distributi	ion unlimited				
13. SUPPLEMENTARY NOTES Presented at the 23rd Systems and Software Technology Conference (SSTC), 16-19 May 2011, Salt Lake City, UT. Sponsored in part by the USAF. U.S. Government or Federal Rights License						
14. ABSTRACT						
15. SUBJECT TERMS						
16. SECURITY CLASSIFIC	17. LIMITATION OF	18. NUMBER	19a. NAME OF			
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified	Same as Report (SAR)	OF PAGES 21	RESPONSIBLE PERSON	

Report Documentation Page

Form Approved OMB No. 0704-0188

The Problem of Politically Driven System Development

Donald L Johnson
New Haven CT
Software Developer (Ret)
PajamasAndSoftware@live.com

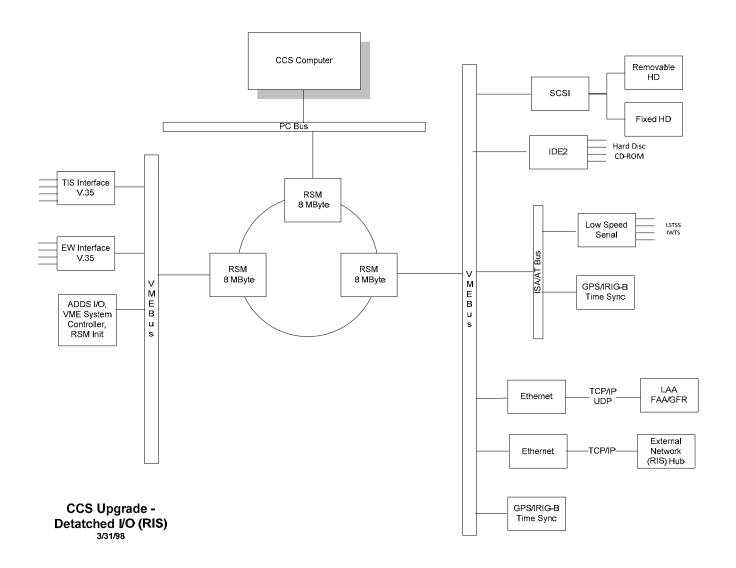
Politically Driven System Development (PDD)

- A method of system development which ignores proven principles of good engineering and business practices, and comes close to, if not crossing, ethical and/or legal boundaries.
- The objectives of PDD are often aimed at preserving existing products or organizations, but will often fail because they run counter to good engineering and business practices.

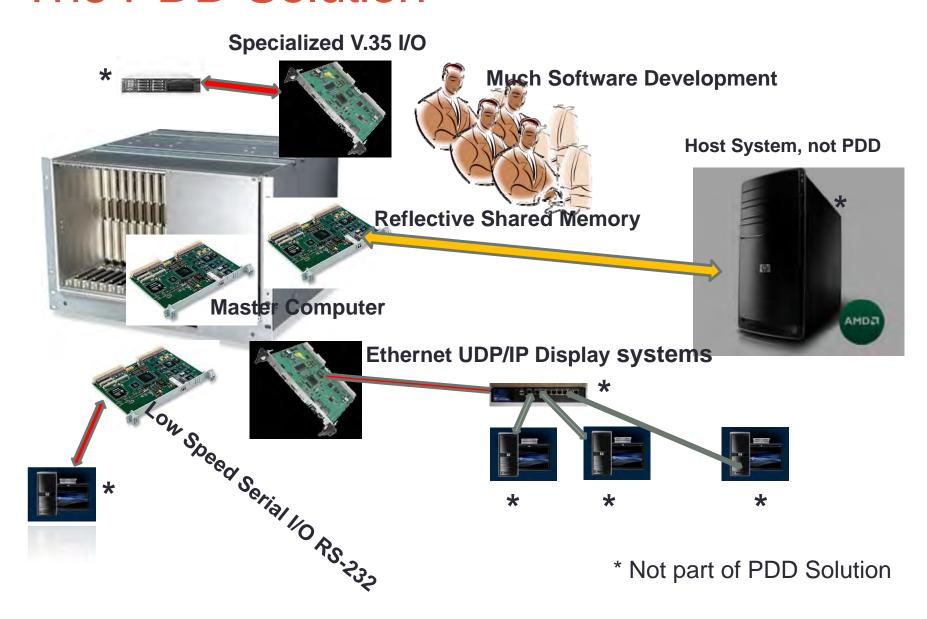
A Case Study - Background

- A large, complex and highly successful legacy system was being replaced by an entirely new system.
 - With a totally new contractor
 - With a totally new software design and languages
 - With a totally new hardware design
- Therefore the existing Software Support Activity (SSA) was threatened with obsolescence
- The new system was still required to interface with legacy subsystems, some of which the SSA maintained, and others not
- A conscious and overt decision was made by Government SSA management to carve out the I/O interfaces as the exclusive domain of the SSA
- At the same time, an ongoing effort was underway to port a subsystem of the legacy system from mini-computers to a PC

The PDD Solution



The PDD Solution



Problems with the PDD Solution

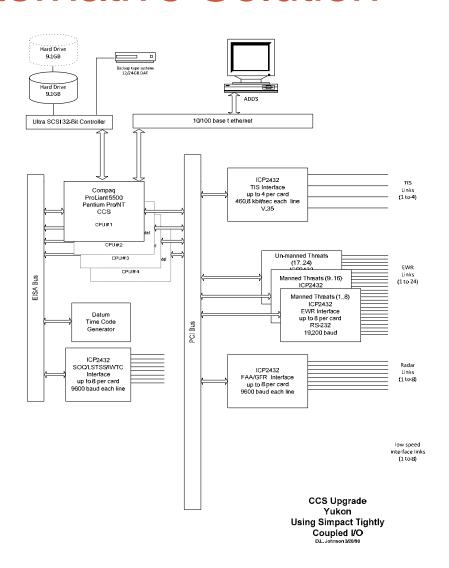
The problems I saw included:

- Orders of Magnitude More Expensive
- Required much unnecessary and complex hardware
- Required much unnecessary and complex software development
- Complicates integration & test with the new replacement system
- Future software maintenance costs increase because of unnecessary system and vendor fragmentation
- End user operations complicated by additional user interfaces
- After three years of development, not one single byte of data was passed to the target system

Attempts to Change Course

- From the outset, I attempted to change the direction of the proposed PDD product
 - Verbally at first, to no avail
 - A number of memos were written to management
 - Studies were done showing relative cost and schedule impacts
 - Finally, after several years, a meeting with local SSA management and our Navy Sponsor (NAVAIR) provided me the opportunity to present my case to the Navy half of the joint Navy/Air Force management team
 - The NAVAIR sponsor asked for follow up, which was provided, but no action or feedback of any kind was ever received from NAVAIR
 - On one occasion I was told to "... sit down and shut up, this is a
 political decision ..."

Alternative Solution



This solution was based on a proven architecture that had been in place in the legacy system for close to 30 years.

This solution is entirely contained within a single PC chassis, and is co-resident with one of the subsystems.

A Simplistic Solution Rejected by Management

A simple off the shelf PC

Low Speed Serial I/O RS-232





Ethernet UDP Display systems



Specialized V.35 I/O



Advantages of the Simplistic Solution

- Orders of magnitude cheaper than the PDD system
- Hardware is mostly inexpensive cables (RS-232, Ethernet)
- One specialized V.35 card with firmware required
- Most I/O software required only a port from pre-existing Unix solutions

Consequences of the PDD Solution

- After three years of non-performance, The Air Force CoSponsor demanded changes, and threatened to pull out of the SSA. This directly threatened the very existence of the SSA
- The PDD product was canceled
- Fortunately the technical staff had a backup design in place along the lines described above, and was able to produce a working product within months of PDD cancellation

Consequences (Cont.)

- Unnecessary cost and schedule risks
- Staff moral is compromised
- Potential and real loss of staff (yours truly included)
- Scapegoating occurs after the failure of PDD
- Organizational integrity and reputation is jeopardized
- Potential for loss of new business
- Potential for entire organizational shutdown
- Potential for legal action and criminal convictions
- There is little or no accountability in the case of PDD failures
- Wasted funds are not available to the war fighters

PDD is Professionally and Emotionally Difficult for the Entire Staff

- "I don't want to rock the boat"
- "I just want to go to work, do my job, and not get involved in the politics"
- "I don't want to hurt or jeopardize my colleagues and their jobs"
- "If that's what management wants to do, then who am I to say"
- "I agree with you, but don't involve me in this"
- "I don't want to be called a troublemaker"
- "I may lose my job"

A Proposed Method to Minimize Occurrences of PDD

- A. There should be an ethical/legal component to the requirements/design process in order to minimize occurrences of PDD, having the following basic elements:
 - 1. Does the requirement contribute to the production of the simplest and best technical solution?
 - 2. Does the requirement contribute to the production of the most cost effective technical solution?
 - 3. Does the requirement and subsequent solution pass the smell test of Waste, Fraud and Abuse?

A Proposed Method to Minimize Occurrences of PDD (Cont.)

- **B.** As a method of enforcing the forgoing item, I suggest the following:
 - **1.** At any point in the requirements or design phase of a program, empower any member to question the requirement or design.

This should be triaged, assigned and enforced in the same manner as a bug report.

- 2. If there is agreement with management that the requirement/design needs revision to avoid PDD, then we do it and press on.
- **3.** If management disagrees, then a peer review committee should be convened which consists of only the technical staff, and specifically excludes management.

This committee then makes recommendations to management.

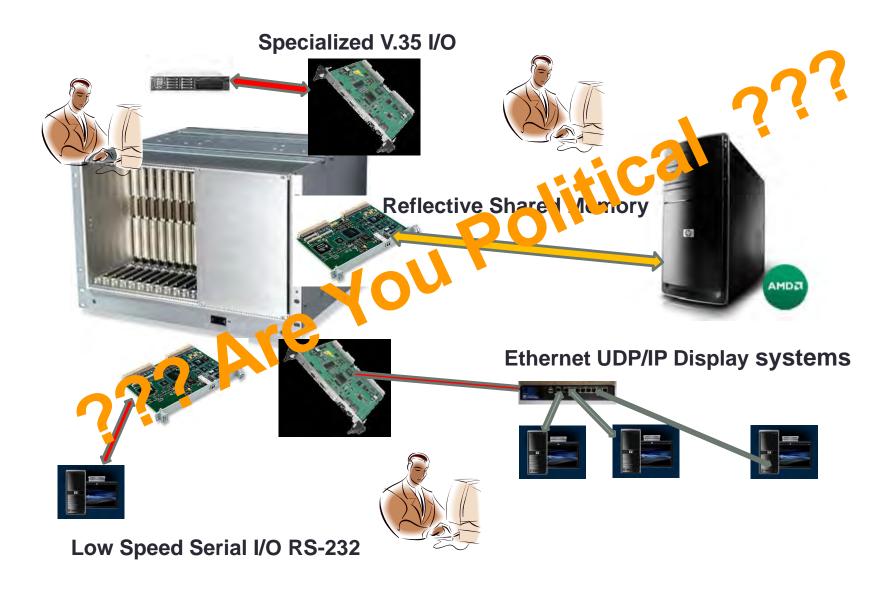
A Proposed Method to Minimize Occurrences of PDD (Cont.)

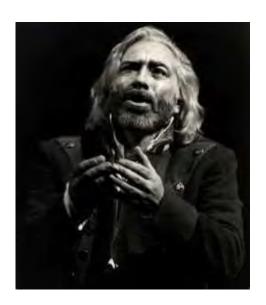
- **4.** If management and the peer review disagree, then the issue is elevated to the customer/sponsor level. At this point the burden is placed on the owner of the perceived PDD requirement to justify on the basis of A:1-3 above.
- **5.** It may be necessary at this point to elevate the issue to a formal and external agency (i.e. whistle blowing)
- 6. There needs to be accountability, with strong professional and legal penalties assessed against those found to be engaging in PDD
- **7.** At all points, the person(s) questioning the requirement or design need to be protected from any penalty.

People tend not to speak out when they see something is wrong. These procedures should be institutionalized in order to encourage a more proactive and responsible attitude among all stakeholders.

Conclusion

- As managers; if your organization has no Politically Driven System Development problem, I commend and congratulate you. You are being good "Civil <u>Servants</u>".
- As managers; if you have PDD in your organization, shame on you, root it out. Step up to the plate and earn the public trust that has been placed on you.
- As technical staff members; do the right thing and speak out loudly and often against PDD.
- In the commercial world of competition and profit/loss, Politically Driven Development would not survive the marketplace!





Who am I?

If I speak, I am condemned.

If I stay silent, I am damned!

• Jean Valjean agonizing over a difficult moral decision in Les Miserables

Acronyms

I/O - Input/output

NAVAIR - Naval Air Systems Command

PDD - Politically Driven Development

SSA - Software Support Activity